

BEEF®

2017 Animal ID Study

- Investigation conducted exclusively for *BEEF*.
- Methodology, data collection and analysis by Penton Research, the research arm of Penton, parent company of *BEEF*.
- Data collected January 31 through February 21, 2017.
- Methodology conforms to accepted marketing research methods, practices and procedures.



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OBJECTIVES & METHODOLOGY

OVERVIEW

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- Data collected January 31 through February 21, 2017.
- Methodology conforms to accepted marketing research methods, practices and procedures.

METHODOLOGY

- On January 31, 2017, Penton Research emailed invitations to participate in an online survey to 29,934 subscribers of *BEEF*.
- By February 21, 2017, Penton Research received 1,104 completed surveys for a 3.7% response rate.

RESPONSE MOTIVATION

- To encourage prompt response and increase the response rate overall, the following marketing research techniques were used:
 - A live link was included in the e-mail invitation to route respondents directly to the online survey.
 - Reminder emails were sent to non-respondents on February 6, 2017.
 - The invitations and survey were branded with the property name and logo of *BEEF* in an effort to capitalize on subscriber brand affinity.

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What forms of ranch-wide animal identification do you use?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Dangle ear tags (with ranch identification)	70.0%	66.3%	71.8%	67.3%	69.5%	70.9%	72.6%	65.4%	72.7%
Hot iron brand	47.2%	10.8%	14.1%	70.8%	3.8%	38.9%	91.5%	88.5%	-
Freeze brand	14.6%	19.3%	10.6%	10.7%	9.5%	19.8%	13.4%	7.7%	6.1%
Metal clip ear tags "brite tags" (with ranch identification)	7.5%	8.4%	5.9%	6.0%	12.4%	6.8%	7.5%	3.8%	12.1%
Back tags for group marketing	1.4%	2.4%	2.4%	3.6%	1.0%	1.1%	-	-	-
None	5.4%	8.4%	8.2%	3.0%	11.4%	6.5%	-	-	12.1%
Other	18.1%	26.5%	20.0%	15.5%	23.8%	17.4%	13.9%	19.2%	21.2%
Respondent Count	1,097	83	85	168	105	368	201	52	33

Base = All respondents

Percents may reflect multiple answers

Others listed:

- Bangs tags
- Brisket tag (3 mentions)
- Brucellosis vacc tags
- Calf ear mark
- check herds weekly
- chest tags
- Colored number Ear tag to match group and year born.
- Consulting only
- Dangle ear tags without ranch identification (36 mentions)
- dangle ear tags, ear tatoo
- Dangle number tags and ear tattoos
- dewlap
- Dewlap and ear mark
- Do not have livestock
- Double ear notch
- ear mark, ear tattoos
- Ear marks (5 mentions)
- ear marks a different one for the year of birth
- Ear notch (7 mentions)
- Ear tag & tattoo (6 mentions)
- Ear tags (21 mentions)
- Ear tattoos, ear tags calf hood
- metal ear tags for the breeding age females
- Ear tattoos (10 mentions)
- Ear/Lip tattoos
- eid and number ear tags
- EID and VID number only
- EID tags (21 mentions)
- Electric brand
- electronic code button
- Farm store tags
- feedlot tags
- Fly Tags
- High frequency tags on calves
- hot iron brand
- Id tags for calf and cow and tattoo with calf number and farm Id
- individual ear tag numbers
- Individual tattoo
- matching ear tag
- Metal Bangs on Females
- Names
- Neck collar with chip
- Numbered ear tags (17 mentions)
- ocv metal clips
- pictures and video of my animals,
- RAA Age & Source tags on calves
- RFID Premise ID Tags + Separate dangle tag with our own farm numbering system
- RFID tags (8 mentions)
- rubber ear tags with numbers
- Salebarn Vac. Program
- tags
- Tattoo (13 mentions)
- tattoo all replacement heifers
- U notch in Left ear
- USDA metal tags
- Year born and cow no. fire brands

DATA TABLES

DATA TABLES

For what purposes do you use ranch-wide animal identification?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Management	83.8%	98.7%	85.9%	77.9%	87.1%	86.5%	79.9%	67.3%	85.7%
Indicate ownership	70.5%	54.7%	51.3%	77.9%	41.9%	72.1%	86.9%	86.5%	50.0%
Theft deterrence	51.6%	29.3%	34.6%	73.0%	18.3%	47.4%	72.4%	73.1%	7.1%
Marketing	26.6%	40.0%	23.1%	23.3%	26.9%	24.1%	29.1%	26.9%	28.6%
Compliance with verification/value added programs	19.1%	30.7%	23.1%	14.7%	21.5%	14.7%	23.1%	19.2%	14.3%
Compliance with government cattle health programs	15.9%	13.3%	10.3%	15.3%	28.0%	9.7%	21.6%	19.2%	25.0%
Respondent Count	1,030	75	78	163	93	340	199	52	28

Base = Respondents using ranch-wide identification

Percents may reflect multiple answers

DATA TABLES

Do you use a system to separately and individually identify animals?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	87.0%	88.0%	87.2%	88.7%	85.7%	88.5%	86.0%	78.8%	81.8%
No	13.0%	12.0%	12.8%	11.3%	14.3%	11.5%	14.0%	21.2%	18.2%
Respondent Count	1,095	83	86	168	105	366	200	52	33

Base = All respondents

What forms of individual animal identification do you use?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Dangle ear tags	93.4%	93.1%	93.3%	91.2%	92.1%	94.8%	95.9%	87.8%	85.2%
Ear tattoos	22.1%	25.0%	36.0%	16.2%	29.2%	21.3%	18.0%	26.8%	14.8%
RFID ear tags	15.3%	25.0%	10.7%	10.8%	23.6%	12.3%	15.1%	17.1%	33.3%
Metal clip ear tags "brite tags"	8.6%	11.1%	8.0%	6.1%	13.5%	8.6%	7.0%	7.3%	14.8%
Other	10.7%	8.3%	8.0%	14.2%	4.5%	11.4%	13.4%	9.8%	3.7%
Respondent Count	950	72	75	148	89	324	172	41	27

Base = Respondents using a system to identify individual animals

Percents may reflect multiple answers

Others listed:

- 3 by 3 ID cards
- Bangs tags (4 mentions)
- brand #
- Brand hot
- Branded number (16 mentions)
- Brands
- Brisket tags (4 mentions)
- Calf hood vaccination ear tags for the breeding females
- Chest tags
- Cut heifer ears
- Dewlap
- different brand for different places
- Ear marks (2 mentions)
- Ear Notches (3 mentions)
- Ear tattoo
- Electric brand
- Fire brand Year born and cow no
- Freeze brand (31 mentions)
- freeze brand ID (2 mentions)
- Hide brands
- High frequency tags on calves only
- Hot Brand (9 mentions)
- Neck band
- number ear tags with ownership identification
- numbered ear tags
- Numbered eartags with cow age and family
- photograph & written list
- pictures and names
- Record bangs tag from vet
- Tattoo (2 mentions)

DATA TABLES

- Tric Tags
- waterproof paint
- We know each other..
- Written records

For what purposes do you use individual animal identification?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Management	91.9%	95.8%	93.3%	91.2%	92.2%	88.9%	94.8%	92.7%	96.3%
Indicate ownership	54.5%	47.2%	48.0%	60.1%	38.9%	60.8%	57.6%	41.5%	37.0%
Theft deterrence	32.7%	26.4%	32.0%	43.2%	18.9%	31.2%	39.5%	36.6%	7.4%
Marketing	31.2%	45.8%	29.3%	31.1%	28.9%	28.4%	32.6%	24.4%	40.7%
Compliance with verification/value added programs	18.8%	31.9%	21.3%	14.9%	14.4%	15.1%	22.7%	24.4%	22.2%
Compliance with government cattle health programs	13.2%	15.3%	10.7%	11.5%	21.1%	7.7%	18.0%	17.1%	25.9%
Other	4.3%	2.8%	6.7%	7.4%	3.3%	2.5%	1.7%	17.1%	7.4%
Respondent Count	951	72	75	148	90	324	172	41	27

Base = Respondents using a system to identify individual animals

Percents may reflect multiple answers

Others listed:

- Age (3 mentions)
- American angus requirement
- animal identity
- Antibiotic use
- Breed Assn requirements (3 mentions)
- Breed Registration
- color for months calves are born in; cows color for year they were born in
- Cow age
- Cow age and history
- easy to Id health problem in large group
- Fly eradication
- Freeze brand
- generic information
- Individual ID (2 mentions)
- Interstate movement
- Match calves to their dam
- Motherin' Up
- MU research
- My own management
- record keeping (2 mentions)
- records
- Records turned into Breed Association
- Red Angus Assoc
- Registered animal
- Registered animals for registrations
- Registration (2 mentions)
- Research
- source they are from
- track genetics
- Track health

DATA TABLES

Which groups of cattle receive individual animal identification?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Cows	86.9%	86.3%	88.0%	89.9%	79.3%	88.2%	90.7%	85.4%	55.6%
All calves	86.8%	90.4%	92.0%	77.9%	92.0%	89.8%	83.7%	87.8%	81.5%
Bulls	69.8%	71.2%	76.0%	75.2%	57.5%	68.1%	75.0%	63.4%	51.9%
Retained calves (replacements and cattle sold after weaning)	57.2%	60.3%	57.3%	57.0%	50.6%	56.3%	62.2%	58.5%	44.4%
Market Calves	40.0%	47.9%	49.3%	35.6%	33.3%	40.2%	39.0%	43.9%	37.0%
Cull cows	29.6%	39.7%	40.0%	22.1%	24.1%	29.1%	32.0%	39.0%	7.4%
Respondent Count	949	73	75	149	87	323	172	41	27

Base = Respondents using a system to identify individual animals
 Percents may reflect multiple answers

DATA TABLES

Why don't you use individual animal identification?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Brands and Bangs tags are good enough	51.5%	62.5%	27.3%	55.6%	28.6%	38.5%	85.2%	54.5%	50.0%
Who pays for this?	21.6%	12.5%	36.4%	16.7%	14.3%	23.1%	25.9%	18.2%	16.7%
Who I sell my cattle to is nobody's business	16.4%	-	27.3%	22.2%	14.3%	15.4%	14.8%	18.2%	16.7%
Lack of data confidentiality	9.0%	-	-	11.1%	14.3%	15.4%	7.4%	-	-
Potential liability from future buyers	7.5%	-	9.1%	5.6%	7.1%	10.3%	11.1%	-	-
Technology does not work properly	7.5%	12.5%	-	5.6%	14.3%	7.7%	7.4%	9.1%	-
Slows down commerce	6.7%	-	9.1%	5.6%	14.3%	7.7%	7.4%	-	-
Other	29.1%	50.0%	27.3%	27.8%	50.0%	25.6%	14.8%	36.4%	33.3%
Respondent Count	134	8	11	18	14	39	27	11	6

Base = Respondents not using a system to identify individual animals

Percents may reflect multiple answers

Others listed:

- Benefit does not exceed cost
- Cattle bought at sale barns already have tags
- don't need the tracking
- don't need to
- don't want to
- EID only
- Few cows
- I am not a rancher just a feeder
- I don't have a need for individual info at this time
- If the sell warrants tagging of our cattle it will be done. Otherwise this ranch does not add any further stress, cost,
- etc. to the animal due to re-penning herds.
- it isn't needed for our operation
- Just a feedlot finisher
- just buy feeders
- Labor
- most of the cattle I buy do come with a brand or ear tags of some sort, so I don't do anything here.
- never saw a need
- no reason if market won't bear the cost
- no way to tag animals
- not enough help
- Nutritionist, don't own cattle
- The tags get lost.
- time and resources
- Too expensive
- too much time
- We do not identify calves. To their cows
- We finish our own calves they don't leave the farm
- we think it is too time consuming, but we will stay open to the idea in the future
- whoa we do identify individuals however we currently do NOT have IAI program in use
- why should I
- You come brand them

DATA TABLES

When do you apply identification to calves?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Within the first month of birth	63.3%	62.7%	58.1%	38.9%	64.4%	75.6%	64.3%	55.8%	72.7%
2 to 3 months of age	21.0%	19.3%	29.1%	32.9%	10.6%	12.3%	29.6%	25.0%	12.1%
4 to 6 months of age	7.6%	8.4%	9.3%	13.2%	7.7%	5.5%	6.0%	5.8%	9.1%
At weaning time	13.7%	6.0%	11.6%	24.6%	20.2%	7.9%	14.1%	19.2%	12.1%
I don't apply any identifying marks	4.4%	6.0%	5.8%	5.4%	10.6%	4.1%	1.0%	-	3.0%
Other	5.3%	6.0%	2.3%	4.2%	6.7%	6.0%	4.0%	9.6%	6.1%
Respondent Count	1,091	83	86	167	104	365	199	52	33

Base = All respondents

Percents may reflect multiple answers

DATA TABLES

What methods do you use to identify your calves?

Within the first month of birth

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Dangle ear tags	97.8%	98.1%	100.0%	96.9%	97.0%	98.2%	96.0%	100.0%	100.0%
Hot iron brand	21.6%	-	-	10.9%	-	23.4%	50.4%	48.3%	-
Metal clip "brite" ear tags	3.5%	3.8%	-	1.6%	11.9%	2.2%	2.4%	3.4%	12.5%
Freeze brand	3.2%	3.8%	2.0%	1.6%	1.5%	4.4%	3.2%	3.4%	-
Other	6.6%	9.6%	6.0%	7.8%	6.0%	5.8%	4.0%	13.8%	12.5%
Respondent Count	685	52	50	64	67	274	125	29	24

Base = All respondents

Percents may reflect multiple answers

2 to 3 months of age

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Dangle ear tags	75.7%	86.7%	92.0%	92.3%	100.0%	61.4%	66.1%	30.8%	100.0%
Hot iron brand	47.3%	13.3%	-	42.3%	-	36.4%	91.5%	84.6%	-
Metal clip "brite" ear tags	4.1%	6.7%	8.0%	1.9%	-	6.8%	1.7%	-	-
Freeze brand	3.2%	-	4.0%	1.9%	-	6.8%	3.4%	-	-
Other	8.6%	13.3%	4.0%	9.6%	10.0%	9.1%	5.1%	23.1%	-
Respondent Count	222	15	25	52	10	44	59	13	3

Base = All respondents

Percents may reflect multiple answers

DATA TABLES

4 to 6 months of age

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Dangle ear tags	83.1%	85.7%	100.0%	90.9%	100.0%	70.0%	58.3%	100.0%	100.0%
Hot iron brand	28.9%	-	-	31.8%	-	25.0%	91.7%	33.3%	-
Freeze brand	7.2%	-	-	13.6%	-	10.0%	-	-	33.3%
Metal clip "brite" ear tags	4.8%	14.3%	-	-	-	10.0%	8.3%	-	-
Other	13.3%	28.6%	12.5%	22.7%	12.5%	5.0%	8.3%	-	-
Respondent Count	83	7	8	22	8	20	12	3	3

Base = All respondents

Percents may reflect multiple answers

At weaning time

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Dangle ear tags	69.9%	66.7%	50.0%	67.5%	66.7%	77.8%	69.6%	85.7%	75.0%
Hot iron brand	35.3%	33.3%	50.0%	57.5%	-	18.5%	47.8%	28.6%	-
Freeze brand	9.6%	33.3%	10.0%	7.5%	4.8%	11.1%	13.0%	14.3%	-
Metal clip "brite" ear tags	5.1%	-	-	5.0%	9.5%	-	13.0%	-	-
Other	15.4%	33.3%	-	10.0%	28.6%	18.5%	13.0%	14.3%	25.0%
Respondent Count	136	3	10	40	21	27	23	7	4

Base = All respondents

Percents may reflect multiple answers

DATA TABLES

Are you aware of the animal identification laws in your state?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	67.4%	56.6%	46.5%	67.3%	61.9%	63.5%	88.9%	78.8%	63.6%
No	32.6%	43.4%	53.5%	32.7%	38.1%	36.5%	11.1%	21.2%	36.4%
Respondent Count	1,095	83	86	168	105	367	199	52	33

Base = All respondents

DATA TABLES

Are you aware of USDA's Animal Disease Traceability (ADT) program?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	62.2%	71.1%	70.9%	56.5%	70.5%	57.9%	59.8%	67.3%	69.7%
No	37.8%	28.9%	29.1%	43.5%	29.5%	42.1%	40.2%	32.7%	30.3%
Respondent Count	1,094	83	86	168	105	366	199	52	33

Base = All respondents

Do you have a USDA Premises Identification Number (PIN) for your operation?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	63.0%	72.9%	82.0%	57.9%	70.3%	59.2%	59.7%	51.4%	60.9%
No	25.8%	18.6%	9.8%	31.6%	20.3%	27.5%	28.6%	37.1%	30.4%
Not sure	11.2%	8.5%	8.2%	10.5%	9.5%	13.3%	11.8%	11.4%	8.7%
Respondent Count	679	59	61	95	74	211	119	35	23

Base = Respondents are aware of USDA's ADT program

Are the individual and group identification methods you use in compliance with USDA's Animal Disease Traceability program in your state?

Currently, the USDA Animal Disease Traceability program applies to beef cattle a minimum of 18 months of age, moved interstate (across state lines).

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	61.4%	64.4%	62.3%	61.7%	60.8%	56.6%	71.4%	54.3%	52.2%
No	9.9%	11.9%	8.2%	8.5%	9.5%	9.9%	8.4%	11.4%	21.7%
Not sure	28.7%	23.7%	29.5%	29.8%	29.7%	33.5%	20.2%	34.3%	26.1%
Respondent Count	679	59	61	94	74	212	119	35	23

Base = Respondents are aware of USDA's ADT program

DATA TABLES

DATA TABLES

Should a national animal ID traceability system be expanded to include all classes of cattle moving both interstate and intrastate? The USDA Animal Disease Traceability (ADT) program is considered a “bookend” system, providing the source identification of eligible animals when moved across state lines and their destination.

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	52.7%	53.7%	51.2%	54.0%	61.5%	50.8%	50.5%	46.9%	59.4%
No	47.3%	46.3%	48.8%	46.0%	38.5%	49.2%	49.5%	53.1%	40.6%
Respondent Count	1,062	82	82	163	104	356	192	49	32

Base = All respondents

Would you be more likely to support a national animal ID program that includes all classes of cattle if it was used by law enforcement to recover livestock and prosecute thieves?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	56.7%	71.1%	61.5%	65.3%	45.0%	52.6%	57.0%	46.2%	61.5%
No	43.3%	28.9%	38.5%	34.7%	55.0%	47.4%	43.0%	53.8%	38.5%
Respondent Count	497	38	39	75	40	173	93	26	13

Base = Respondents DO NOT support an expanded ID traceability program

DATA TABLES

Are you in favor of a national animal identification and traceability system that could track the location of individual animals throughout their lives?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	58.0%	61.4%	54.8%	61.4%	71.2%	55.7%	53.4%	51.0%	59.4%
No	42.0%	38.6%	45.2%	38.6%	28.8%	44.3%	46.6%	49.0%	40.6%
Respondent Count	1,072	83	84	166	104	361	189	51	32

Base = All respondents

Why do you support development of a lifetime national animal identification and traceability system?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Disease containment and traceback	86.9%	88.2%	80.4%	96.0%	87.8%	85.5%	79.8%	92.3%	89.5%
Thwart cattle theft and speed recovery of stolen animals	67.2%	62.7%	58.7%	79.2%	45.9%	74.0%	64.6%	69.2%	52.6%
Gives U.S. beef the ability to enter more foreign markets	64.7%	76.5%	63.0%	64.4%	54.1%	67.0%	67.7%	50.0%	57.9%
Consumer transparency	60.2%	74.5%	54.3%	55.4%	47.3%	61.5%	63.6%	65.4%	68.4%
Adds value to my calves	57.1%	70.6%	63.0%	56.4%	48.6%	56.5%	63.6%	42.3%	36.8%
Other	1.8%	2.0%	-	2.0%	1.4%	1.5%	3.0%	-	5.3%
Respondent Count	618	51	46	101	74	200	99	26	19

Base = Respondents support system to track the location of individual animals throughout their lives

Percents may reflect multiple answers

Others listed:

- Consumer Safety & Comfort
- data for my management
- Eliminate the guys swapping calves at the sale barns that might be PI's. Have had it done to me.
- Helps in management
- I want safe food
- improve producer feedback, potentially carcass data
- let the consumers know where there comes from
- no reason
- Not mandatory though
- Put an end to trader cattle that have been in numerous sale barns

DATA TABLES

Why don't you support development of a lifetime national animal identification and traceability system?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Who pays for this?	76.6%	75.0%	78.9%	77.8%	83.3%	74.8%	80.7%	64.0%	69.2%
Lack of data confidentiality	47.1%	37.5%	52.6%	41.3%	60.0%	47.2%	54.5%	36.0%	23.1%
Who I sell my cattle to is nobody's business	40.4%	34.4%	36.8%	41.3%	50.0%	43.4%	35.2%	24.0%	69.2%
Brands and Bangs tags are good enough	40.2%	21.9%	18.4%	46.0%	30.0%	32.1%	68.2%	56.0%	23.1%
Potential liability from future buyers	30.1%	34.4%	44.7%	22.2%	30.0%	28.3%	37.5%	16.0%	15.4%
Slows down commerce	29.2%	18.8%	34.2%	31.7%	36.7%	25.2%	33.0%	28.0%	38.5%
Technology does not work properly	19.2%	15.6%	21.1%	15.9%	30.0%	17.6%	22.7%	20.0%	7.7%
Other	15.4%	3.1%	10.5%	20.6%	6.7%	15.7%	14.8%	40.0%	7.7%
Respondent Count	448	32	38	63	30	159	88	25	13

Base = Respondents DO NOT support system to track the location of individual animals throughout their lives

Percents may reflect multiple answers

Others listed:

- Cost and time
- a lot of extra over sight by someone and there won't be much if anything that would be positive for the cattle man. Just more regulations with no positive out come
- all of the above
- already too much government involvement. what next, tag and id tomatoes?
- because of our current beef import laws. If we could have traceability on imports, we could justify traceability nationally
- becomes very difficult to point the finger at a non-compliance in program cattle . . . i.e. feedlot markets cattle as natural, but they come up dirty and feedlot points the finger at cow-calf man.
- Big Government
- cost of another gov program
- Cow calf operator bears most of the cost
- Cows and Bulls with social security numbers ?
- dictatorship
- Do not have sufficient corrals to catch animals. Vet does mine.
- Don't think it is necessary for every small producer, and should be individualized for individual producer needs.
- don't want govt involved
- Enforcement issues
- For the last 8 yrs I don't think the government has the producers best interest as their prime objective
- Gov. oversight will be abused
- government in too much grass root business now
- Government Craziness Look at the system we have with everything government. those people are only looking for \$\$\$ not goodness!
- government inefficiency
- government run is never up to par
- health & ownership main concerns
- I do not trust Government administration a system. It would probably implode and cause problems not easily fixed.

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- id ear tags alone would lead to theft of animals without a hot or cold brand
- If it's mandatory it will be like a tax
- increased regulations and rules to follow and know.
- Individual animal numbers work good for us throughout the life of our cattle
- Interesting, I'd love to have one that replaces the current Bangs that actually does work throughout their life time. I don't enjoy or like the federal government telling us we have to do something ... even if they would foot the bill for it. Such programs rarely work like they should. I would and plan to RFID my cattle but never make this info available to public. ever.
- Issues with retrieving ID at slaughter and unnecessary costs.
- keep gov't out of my business
- Law breakers will find a way around it
- less government the better, maybe for imported cattle only
- Make it optional so value can be added if need or wanted
- make more work with no pay
- More government over reach
- NCBA
- No additional government regulations
- No real need
- Once the hide and head are off how do you guarantee ID.
- Our state requires brand inspection to cross county lines. They have been very prompt in tracing livestock when needed in regards to disease, such as brucellosis.
- Paperwork
- possibilities for abuse
- Possible corruption somewhere along the line
- privacy concerns, too much govt intervention
- Ranch brands for steers are adequate
- Requires extra labor. Doesn't seem to affect the price any!
- Tell me more about how this would work.
- The costs of such a program would be prohibitive and need an extreme amount of oversight
- this kind of regulation leads to more government intrusion as has been exhibited by almost any other gov't program
- time involved
- too much government (*2 mentions*)
- Too much government regulation
- Too much govt control. They can barely run the postal service!
- too many regulations
- Too much government
- too time consuming, expensive and restrictive
- we don't retain ownership so don't see the need
- we have too many government regulations already
- when all imports have to play by the same rules, fine, but since they don't have to--no way in hell would I be in favor of lifetime ID crap---will each critter that enters the US from Brazil be traceable? Didn't think so
- why should I
- WHY?
- Would rather make voluntary for premiums
- You come brand them

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Currently, data from the USDA Animal Disease Traceability program are only accessible by animal health officials. Should law enforcement have access to these records in cases of animal theft?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	78.8%	80.7%	88.1%	80.5%	82.7%	76.8%	78.1%	66.7%	71.9%
No	21.2%	19.3%	11.9%	19.5%	17.3%	23.2%	21.9%	33.3%	28.1%
Respondent Count	1,070	83	84	164	104	358	192	51	32

Base = All respondents

Do you have a relationship with local or state law enforcement agencies in the event cattle or equipment are stolen?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	71.3%	63.4%	67.1%	82.4%	46.6%	68.9%	87.6%	76.9%	43.8%
No	28.7%	36.6%	32.9%	17.6%	53.4%	31.1%	12.4%	23.1%	56.3%
Respondent Count	1,078	82	85	165	103	363	194	52	32

Base = All respondents

DATA TABLES

Do you alert local law enforcement authorities if you see unusual activity in your area?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	89.9%	89.2%	94.2%	93.4%	86.4%	89.0%	88.8%	92.2%	87.5%
No	10.1%	10.8%	5.8%	6.6%	13.6%	11.0%	11.2%	7.8%	12.5%
Respondent Count	1,083	83	86	166	103	364	196	51	32

Base = All respondents

Do you write down descriptions of pickups, etc. that seem suspicious?

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
Yes	85.5%	83.8%	87.5%	90.5%	78.2%	80.9%	91.3%	91.5%	92.0%
No	14.5%	16.2%	12.5%	9.5%	21.8%	19.1%	8.7%	8.5%	8.0%
Respondent Count	948	74	80	147	87	314	172	47	25

Base = All respondents

DATA TABLES

Location of respondent

	All respondents	South Atlantic	East South Central	West South Central	East North Central	West North Central	Mountain	Pacific	Northeast
TX	9.0%	-	-	58.9%	-	-	-	-	-
MO	6.9%	-	-	-	-	20.5%	-	-	-
NE	6.6%	-	-	-	-	19.7%	-	-	-
MT	6.3%	-	-	-	-	-	34.7%	-	-
IA	5.7%	-	-	-	-	17.0%	-	-	-
KS	5.6%	-	-	-	-	16.7%	-	-	-
OK	4.2%	-	-	27.4%	-	-	-	-	-
MN	3.9%	-	-	-	-	11.6%	-	-	-
KY	3.4%	-	43.0%	-	-	-	-	-	-
SD	3.4%	-	-	-	-	10.2%	-	-	-
CO	3.3%	-	-	-	-	-	17.8%	-	-
CA	2.4%	-	-	-	-	-	-	51.9%	-
IL	2.4%	-	-	-	25.2%	-	-	-	-
WI	2.4%	-	-	-	25.2%	-	-	-	-
TN	2.3%	-	29.1%	-	-	-	-	-	-
VA	2.1%	27.7%	-	-	-	-	-	-	-
GA	2.0%	26.5%	-	-	-	-	-	-	-
OH	2.0%	-	-	-	20.6%	-	-	-	-
WY	2.0%	-	-	-	-	-	10.9%	-	-
ID	1.9%	-	-	-	-	-	10.4%	-	-
PA	1.9%	-	-	-	-	-	-	-	63.6%
NC	1.8%	24.1%	-	-	-	-	-	-	-
MI	1.7%	-	-	-	17.8%	-	-	-	-
AL	1.6%	-	20.9%	-	-	-	-	-	-
AZ	1.6%	-	-	-	-	-	8.9%	-	-
NM	1.5%	-	-	-	-	-	8.4%	-	-
AR	1.4%	-	-	8.9%	-	-	-	-	-
ND	1.4%	-	-	-	-	4.3%	-	-	-
OR	1.4%	-	-	-	-	-	-	28.8%	-
UT	1.4%	-	-	-	-	-	7.4%	-	-
IN	1.1%	-	-	-	11.2%	-	-	-	-

DATA TABLES

NY	.9%	-	-	-	-	-	-	-	30.3%
LA	.7%	-	-	4.8%	-	-	-	-	-
WA	.7%	-	-	-	-	-	-	15.4%	-
FL	.6%	8.4%	-	-	-	-	-	-	-
MS	.5%	-	7.0%	-	-	-	-	-	-
WV	.5%	6.0%	-	-	-	-	-	-	-
MD	.3%	3.6%	-	-	-	-	-	-	-
NV	.3%	-	-	-	-	-	1.5%	-	-
SC	.3%	3.6%	-	-	-	-	-	-	-
HI	.2%	-	-	-	-	-	-	3.8%	-
PR	.2%	-	-	-	-	-	-	-	-
NJ	.1%	-	-	-	-	-	-	-	3.0%
VT	.1%	-	-	-	-	-	-	-	3.0%
Respondent Count	1,104	83	86	168	107	371	202	52	33

Base = All respondents